

A Note From the President & CEO

Dear Friends,

As a partner in delivering the mission of our Hospital and Hospice, you have demonstrated your willingness to advance the mission of quality health care in this region through your kind donations. I am very happy in our Foundation newsletters to report to you on the difference you help us make in the lives of the people we serve.

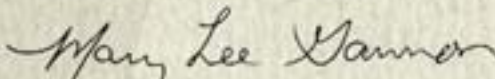
We are delighted to have recently opened our new Gerald McGinnis Emergency Department. Jerry is a key member of our volunteer leadership at Forbes. His most generous gift of \$1 million helped us to double the space of our Emergency Department, create specialized areas for care, and have the unique ability to isolate the ventilation system in the event of a disaster. Jerry's commitment to excellence is not only evident at Respironics, the company he founded in 1976, but also in his volunteer efforts on the Hospital Board and as an honorary chairman of the Foundation's Hospital capital campaign.

We are very pleased to report that memorial giving to Forbes Hospice has increased 32 percent from this point last year. This is a testament to the excellence in compassionate care delivered by our dedicated Hospice caregivers. It also speaks volumes about your appreciation of this service that we provide to those on their end-of-life journey and their families. Other non-profit giving programs have reported a decline in giving due to the numerous natural disasters of the past two years. That has not been the case in giving at our Hospital or at Hospice. We thank you for making our patients your priority.

It is our privilege to be able to provide our patients and their families with care that can ease suffering, heal and help people stay healthy. It is our good blessing that you continue to partner with us in improving our service to our patients. You help us to improve quality of life.

I wish you continued good health and happiness.

Sincerely,



Mary Lee Gannon, CAE
President and CEO
Forbes Health Foundation



Hammill Joins Forbes Health Foundation Board

Forbes Health Foundation is pleased to welcome **Bernadette Hammill** as its newest Board member. Ms. Hammill is a Murrysville resident with a vast history of volunteer service that includes Girl Scouts, Girls Hope, and various school programs. She has been an executive officer in her investment club and civic association. She and her husband, Gregory, who is eastern regional vice president of Howard Hanna Real Estate Services, have two daughters in college and law school.

Healthy Roots

Healthy Roots is published by Forbes Health Foundation whose mission is to raise funds to advance quality health care at The Western Pennsylvania Hospital - Forbes Regional Campus and Forbes Hospice. For more information, please call 412-858-4472.



Message from Jerry Fedele

President and Chief Executive Officer
West Penn Allegheny Health System

This is a time of transition, opportunity and growth for The Western Pennsylvania Hospital – Forbes Regional Campus. Our commitment to expand the clinical services and facilities at the Forbes Regional Campus remains steadfast.

The initial signs of success are evident. The new Gerald McGinnis Emergency Department opened in February, providing our patients access to the latest technology and equipment, as well as comfort, privacy, and efficiency in treatment.

We are about to embark on a major facility renovation and expansion. Our plans include new labor, delivery, recovery and postpartum suites, new operating rooms, new cardiac catheterization facilities, and a new surgical intensive care unit that will enable Forbes to perform advanced procedures. The result will be a larger institution with more advanced services so that residents of eastern Allegheny and western Westmoreland counties will not have to travel outside of the area for specialized care.

The growth of the Forbes Regional Campus is a testament to the volunteer commitment of members of the Forbes Health Foundation Board and the many generous donors to the Hospital. Your contributions and support are invaluable to the realization of our vision.

On behalf of the entire leadership team, I would like to thank you for your continued support and belief in our vision – to better serve the patients who rely on us for quality care and service.

Bariatric Surgery Center Opens – Lung & Thoracic Disease Services Expands

With the opening of the West Penn Bariatric Surgery Center at The Western Pennsylvania Hospital – Forbes Regional Campus, residents in the eastern suburbs can now have gastric bypass surgery close to home. The Center offers a multidisciplinary approach to weight loss and a safe and effective option to lower weight and decrease or eliminate many health risks.

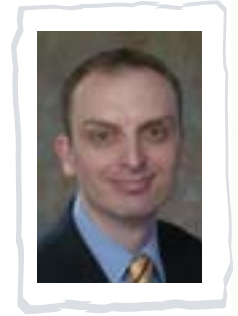
The new Center is under the medical leadership of **Jorge Urbandt, M.D., FACS**. Dr. Urbandt joined the medical staff at West Penn Hospital in March 2005. He served as a visiting professor at Temple University School of Medicine Clinical Campus at West Penn Hospital in 2000, and returned in 2003 to complete a research fellowship in general surgery. A fellow of the American College of Surgeons, Dr. Urbandt served as founder fellow of the International Federation of Laparoscopic Surgery in Brazil.

The West Penn Center for Lung and Thoracic Disease has also expanded its specialized services to residents

of the eastern suburbs and Westmoreland County for the diagnosis and treatment of a wide variety of problems affecting the lungs, mediastinum and esophagus. The Center provides patients with comprehensive care that is coordinated among a team of physicians in the fields of thoracic surgery, respiratory diseases, medical oncology, radiation oncology and gastroenterology. When surgical options are needed, the Center's surgeons, including Associate Director **Thomas J. Birdas, M.D.**, offer the most advanced treatments using traditional and minimally invasive surgical techniques.



Jorge Urbandt,
M.D.



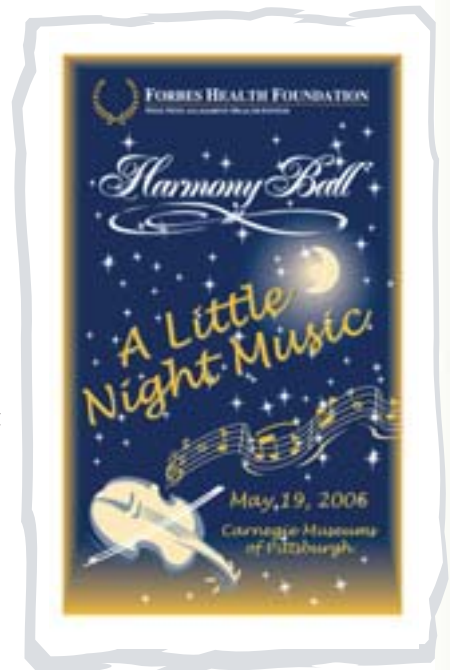
Thomas J. Birdas,
M.D.

Making Music and Raising Money

The fourth-annual Forbes Health Foundation Harmony Ball will take place on Friday, May 19, at the Carnegie Museums of Pittsburgh. Event co-chairpersons this year are Dr. and Mrs. Thomas K. Rosvanis.

The evening's theme - *A Little Night Music* - will incorporate the sounds of classical and modern music with performances by the Franklin Regional High School Saxophone Quartet, the North Allegheny Golden Strolling Strings and The John Parker Band.

Proceeds from the Harmony Ball will benefit the Hospital's capital campaign. Tickets are \$175 per person. Table sponsorships are available for \$1,750. For more information, please call 412-858-4472.



Looking to the Future –

Heart and Advanced Surgical Center • Women's and Infants' Care Unit

Hospital Expands Heart and Surgical Services

As the only hospital within a 12-mile area, West Penn Hospital – Forbes Regional Campus is uniquely positioned to fulfill the community's long-standing need for advanced cardiac services close to home. The new center will include the following components:

- The addition of open-heart surgery and other advanced surgeries, including renovation and expansion of existing hospital space to accommodate two advanced surgical suites.
- Two new cardiac procedure rooms for cardiac catheterization, coronary intervention and peripheral vascular procedures.
- An eight-bed surgical intensive care/acuity-adaptable patient unit adjacent to the operating room suites.



A new eight-bed surgical intensive care unit will be added to the front of the hospital.

Women's and Infants' Care will be more Family Centered

This new family-centered model will provide new mothers and their families with an inviting and comfortable setting as well as state-of-the-art services. Key elements of the new unit will include:

- 10 labor, delivery, recovery and postpartum care (LDRP) rooms and two rooms for performing Caesarean sections.
- Private rooms with amenities to make a woman's stay more comfortable.
- The ability to provide family-centered care on one hospital floor.
- A state-of-the-art security system to ensure the safety of newborns from abduction.
- Continued access to a Level 2 Special Care Nursery to care for babies in their first days of life.



The LDRP rooms will feature first-class patient accommodations with all medical items concealed until needed.

Hospital Capital Campaign Update

Forbes Health Foundation has raised \$6.5 million for the capital campaign. The Foundation met its original campaign goal of \$5 million earlier this year and agreed to raise the goal to \$7 million.

Forbes Hospice Campaign and Programs Update

- The Forbes Hospice capital campaign has achieved outstanding success with \$1.4 million raised. Thanks to the leadership of the campaign co-chairpersons Lori Cardille-Rogal, Jean A. Robinson, H. Campbell Stuckeman, and Ellen C. Walton, the campaign has gained outstanding support from area foundations and individuals for the creation of Hospice's new home in The Residence on Fifth in Oakland.
- The Hospice census has doubled since the program moved to Oakland. With the addition of four beds (12 total), Hospice is now able to serve patients who need a stay for a few months.
- In the past year, another 200 medical students/residents came to Hospice and completed a curriculum designed by Dr. Gene Hirsch, a volunteer hospice physician and physician educator. Dr. Hirsch is now writing an article for submission to the *Journal of the American Medical Association* on the results of the first four years of his program.
- Through the support of generous donations from friends and grateful family members, Hospice has purchased 12 new beds for our patients. These beds are wider than the typical hospital bed, have improved controls, a comfortable mattress, and wood head and foot boards that make them look like a bed you might have in your home!
- A new chaplain position has been added to specifically serve the patients in the facility.

Forbes Health Foundation Board of Directors

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**FORBES
HEALTH FOUNDATION**

WEST PENN ALLEGHENY HEALTH SYSTEM

2570 Haymaker Road
Monroeville, PA 15146

www.forbeshealthfoundation.org

Calendar of Events

April - June 2006
Mother's Day and
Father's Day Tribute Tree Drives
West Penn Hospital –
Forbes Regional Campus
and Forbes Hospice

May 19, 2006
Harmony Ball
The Carnegie Museums of Pittsburgh

September 25, 2006
Forbes Health Foundation
Golf Classic
Longue Vue Club

November/December 2006
Poinsettias for Patients Program
West Penn Hospital –
Forbes Regional Campus

Planned Gifts for a Later Time – The Legacy Society

Donors designating Forbes Health Foundation in their estate plan are recognized as members of the "Forbes Legacy Society." If you wish to help insure quality healthcare for others by leaving a legacy gift in your will, please use the following language and know that your gift will touch many lives for years to come.

*I give the sum of \$ _____ or
_____ % of the residue of my
estate or describe the real or personal
property to the Forbes Health Foundation,
2570 Haymaker Road, Monroeville, PA
15146, for the support of The Western
Pennsylvania Hospital – Forbes Regional
Campus or Forbes Hospice.*

Forbes Celebrates Opening of New Emergency Department



Cutting the ceremonial ribbon to officially dedicate the opening of the new Gerald McGinnis Emergency Department on February 22nd are (from left to right) **Mike Scoletti, Jr.**, Forbes Health Foundation Capital Campaign Chairman, **U.S. Congressman Tim Murphy**, **Jack Finnegan**, Member, Board of Directors of The Western Pennsylvania Hospital and Forbes Health Foundation, **state Senator Sean Logan**, **Jerry J. Fedele**, President and Chief Executive Officer, West Penn Allegheny Health System and **Adrian A. D'Amico, M.D.**, Vice Chair and Medical Director, Emergency Department, The Western Pennsylvania Hospital – Forbes Regional Campus.