

The Western Pennsylvania Hospital Foundation Presents...

The 2010 Friendship Ball ~ Shall We Dance?



The Westin Convention Center Hotel, Pittsburgh Saturday, February 13, 2010

Dance the night away as The Friendship Ball Committee, led by Co-Chairs Dr. James Rossetti and Dr. Lori Certo Rossetti, presents a fabulous black-tie evening of dining and dancing. Please join us as we celebrate music, motion, and the magic of dance in the beautiful surroundings of the Westin Convention Center Hotel.

WEST PENN MANOR

All proceeds from the 2010 Friendship Ball will support renovations to West Penn Manor, a West Penn Hospital-owned apartment building for use by out-of-town patients who are undergoing lengthy medical treatments at West Penn. The apartments, which are located across the street from the hospital, provide convenient housing for patients and their family members.

THE WESTERN PENNSYLVANIA HOSPITAL FOUNDATION

The Western Pennsylvania Hospital Foundation raises, invests, and distributes funds in support of The Western Pennsylvania Hospital and the West Penn Allegheny Health System, West Penn Hospital's medical programs, patient and family care, research, education and community programs.

Event Sponsor ~ \$7,500

- Table of eight with preferred seating
- Full-page ad in the program book
- Recognition signs throughout the event
- Featured in the invitations as the Event Sponsor
- Featured in the program and recognition on the night of the event

Cocktail Sponsor ~ \$5,000

- Four reservations to the Ball
- Full-page ad in the program book
- Recognition sign at the bar
- Featured in the program and recognition on the night of the event

Entertainment Sponsor ~ \$4,000

- Four reservations to the Ball
- Half-page ad in the program book
- Recognition sign on the stage
- Featured in the program and recognition on the night of the event

Centerpiece Sponsor ~ \$3,500

- Two reservations to the Ball
- Half-page ad in the program book
- Recognition sign at each centerpiece
- Featured in the program and recognition on the night of the event

Invitation Sponsor ~ \$3,000

- Full-page ad in the program book
- Featured in the invitation as an Invitation Sponsor
- Featured in the program and recognition on the night of the event

Dessert Reception Sponsor ~ \$2,500

- Half-page ad in the program book
- Recognition sign at the dessert reception
- Featured in the program and recognition on the night of the event

Table Sponsor ~ \$2,000

- Table of eight
- Featured in the program and recognition on the night of the event

Photography Sponsor ~ \$1,500

- Quarter-page ad in the program book
- Recognition sign at the photography area
- Featured in the program and recognition on the night of the event

Friendship Sponsor ~ \$1,000

- Two reservations to the Ball
- Recognition signs throughout the event
- Featured in the program and recognition on the night of the event

In-kind Sponsor ~ Gifts of any amount for the auction/raffle

Featured in the program and recognition on the night of the event

Program Book Advertisements:

Back cover ad (4½ x 7½)	\$1,000
Full-page ad (4½ x 7½)	\$750
Half-page ad (4½ x 3½)	\$500
Quarter-Page ad (2¼ x 3¾).....	\$250
Business Card ad (3¼ x 2).....	\$150
Patron Listing	\$100

SPONSOR REGISTRATION FORM

To join us as a sponsor, return this form with your payment by **January 16, 2010**

Company or Donor Name (as you would like it to appear in print): _____

Contact person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (day) _____ Fax: _____ Email: _____

- Event Sponsor.....\$7,500
- Cocktail Sponsor\$5,000
- Entertainment Sponsor\$4,000
- Centerpiece Sponsor\$3,500
- Invitation Sponsor\$3,000
- Dessert Reception Sponsor\$2,500
- Table Sponsor.....\$2,000
- Photography Sponsor\$1,500
- Friendship Sponsor\$1,000
- Back cover ad (4½ x 7½)\$1,000
- Full-page ad (4½ x 7½)\$750
- Half-page ad (4½ x 3½)\$500
- Qtr.-page ad (2¼ x 3¾).....\$250
- Business Card ad (3¼ x 2)\$150
- Patron listing\$100

Payment Method

- Check (payable to West Penn Hospital Foundation)
 - Credit Card: ___Mastercard ___Visa ___AmEx ___Discover
- Acct #: _____ Exp. _____
- Name on card: _____
- Signature: _____

Please return form with payment to:

The Western Pennsylvania Hospital Foundation
 4818 Liberty Avenue, Pittsburgh, PA 15224
 or fax to: (412) 578-4428
 Questions: Call the Foundation at (412) 578-4427

In-kind sponsor donation:

Item _____ Fair Market Value \$ _____
 Description of item (include if applicable: limitations, valid dates, expiration dates, conditions, etc.) _____

Sponsorship TOTAL: \$ _____

A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.